



THE ALL-IN-ONE GUIDE SYSTEM



MODERN APPROACH AND COMPLETE SERVICE

MY DEVICE IS MiGUIDE

Smartphones are powerful and capable of providing great performance without the complexity of learning how to use them. Traditional audio guide devices need to be stored, charged, sanitized, distributed, repaired and collected/returned.

NO NEED FOR NATIVE APPS

Visitors do not like downloading and installing apps that they are going to use only once. MiGuide is a Web App and is the preferred method by visitors compared to native apps or traditional audio guides.

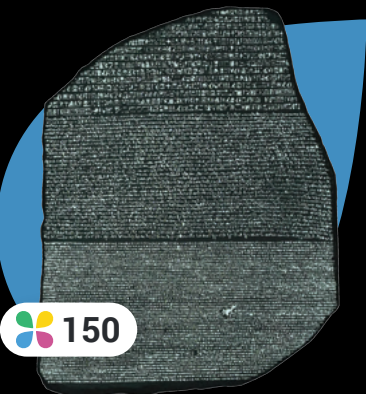


100% SUPERFAST WI-FI COVERAGE

We offer complete service and we aim at perfect user experience. We build modern Wi-Fi networks specifically for the use of MiGuide. This way no mobile data and roaming taxes are applied to users.

POST-LAUNCH SUPPORT

We support every step of the process: content creation, networking and post-launch support of the service.



INTERACTIVE MUSEUM WITH MiGUIDE

SO MUCH MORE POSSIBILITIES

We can offer planning, design, creation and implementation of additional multimedia solutions to make venues more interesting and valuable.

IOT INTERACTIVE SOLUTIONS

We can create unique and distinctive ways of interaction, learning and entertainment experience for your visitors. By using modern technologies such as the internet of things (IoT) and gamification practices, MiGuide becomes a powerful tool to involve your visitor audience.



THIRD PARTIES PARTNERSHIP

We are open to partnering with companies and institutions that you are already working with.

SIMPLE TO USE MANAGEMENT SYSTEM

The management system is the core of MiGuide. That's where everything is being controlled: ticket sales, payments, invoices, earphone stock, editing the content of the guide, etc.





WE CARE ABOUT YOUR VISITORS' EXPERIENCE



FREE CHARGING

We think a lot about visitors' experience. Some visitors may run out of battery. We can provide additional charging stations for phones and earphones.



INDIVIDUAL APPROACH

The integration of the whole system is planned ahead and we sync everything with your staff to match your expectations. Let us know if you have specific requests.



QUALITY HARDWARE

For the visitors who don't have earphones, we can provide great-looking and affordable ones. The earphones are not returnable and the visitors keep them.



ENVIRONMENTALLY FRIENDLY

MiGuide offers clean and green service. In comparison to traditional audio guides, we do not use additional hardware. The earphones we provide are not low quality or disposable and can be recycled.

miguide.io



OPEN AND BENEFICIAL PARTNERSHIPS



MULTIPLE VENUES INTEGRATION

MiGuide can be integrated into multiple venues without any limitations and can work independently from any system that is already implemented into the venue - such as access systems, ticketing systems, etc.



UNLIMITED LANGUAGE SUPPORT

MiGuide can support unlimited number of languages. We discuss with each venue which are the most popular language versions for it. Translations and audio recordings are done by professional native speakers. New languages can be added at any time even after the launch of the service. We do all the data entry.



EASY TO START AND PROFITABLE TO RUN

Our business model is flexible and transparent and depends on the interest and usage of MiGuide. Our goal is to make your visitors enjoy MiGuide while your venue generates additional income. Ask us about our subscription plan.



OPTIMIZED ACCESS AND STAFF EDUCATION

MiGuide is a Web app and is optimized to run on any kind of mobile device - Android or iOS. Thus, our partnership is independent of third parties such as the Google Playstore or Apple Store.

The access to the MiGuide service is performed through a modern and fast WiFi network covering 100% of the venue's area which we can build. Visitors do not have to worry about charges and speed of their mobile data or roaming.

We provide education for your staff and all the hardware used to sell the service.

miguide.io



NOTHING LESS THAN THE BEST



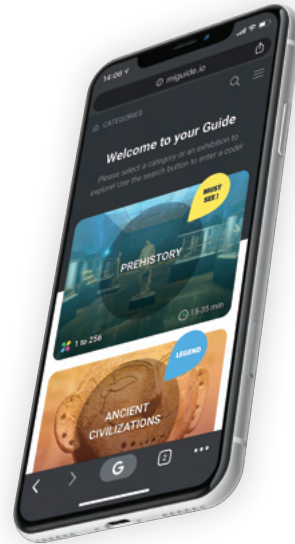
FOCUS ON DESIGN & USABILITY

We believe in great design. MiGuide web app is designed to be not just beautiful to look at but to serve its purpose as well - to be easy to use, fast to navigate and optimized for any mobile device.



FUNCTIONAL & EASY TO USE

MiGuide structure is based on categories which could be different for each individual venue. For example: collections, departments, halls, floors, outdoor sites, different tours, etc. Each category may have an Introduction section and a List of Objects without limitations of the size.



WE PARTNER WITH TOP HARDWARE PRODUCER

We partner with Ubiquiti in order to provide reliable and solid-proof hardware that will support our service in any conditions and under heavy load.



OFFLINE ACCESS & SUPER SPEEDS

We know that your venue needs a perfect service that is reliable. We designed the infrastructure to load instantaneously any content with minimum loading times.

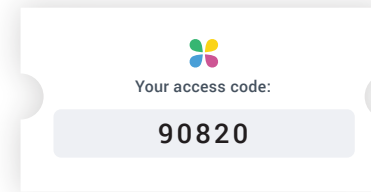


SIMPLIFIED AND OPTIMIZED ACCESS



ACCESS CODES ARE JUST 5 DIGITS

Our goal is to make the use of the system as simple as possible. Visitors just need to enter 5 digits in order to start the guide. Access codes are generated by a MiGuide server but the infrastructure is planned to work offline so that even if there are issues with the Internet connection the whole system is stable.

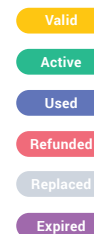


Cashier:	Jeanette Descoteaux Cashier
Time of Order:	26/5/2020 10:52
Access code validity period:	9 hours
Access code expires:	26/5/2020 19:52
Access code expiration time:	7 hours
Price:	5 EUR



NO NEED FOR EXTRA STAFF OR DEDICATED LOCATION

Cashiers are selling Access Codes together with the tickets for the museum. We provide all the hardware and you will not need to dedicate additional staff members or a special place. The cashier interface is simple to use and we will educate all staff members how to use it.



DATA COMPONENTS FOR ACCESS CODE

Each sold Access Code is stored into a database that you can track. Access Codes have different statuses: Valid, Active, Used, Refunded, Replaced and Expired.



EACH INTERESTING OBJECT HAS A CODE

The fastest and most usable way to identify objects is by numbers. Numbers are simple and even children can use this system as it is clear to communicate.